

## MassDiGI: MA Digital & Video Game Industry Cluster Census & Econometric Survey Results

124 survey participants of which 112 provided answers to all or some questions. Participants were employers from across the Commonwealth's games ecosystem including game development and publishing companies of all sizes, from large publicly-traded game companies to small independent game development studios, interactive media companies, colleges and universities, middleware/tools developers, professional services, investors, freelancers/independent contractors, retailers, event organizers and other games community organizations.

### Employment

- 2041 direct employees indicated by participants
- Estimated MA salary plus benefits (\$90k (avg. salary according to ESA) \* 2041 \* 1.275 (27.5% benefits rate)) \$234,204,750
- Estimated indirect employees (2.6 (multiplier according to ESA) \* 2041) 5307

### Hiring

- Participants plan on hiring in the coming 12 months: 44 (39%)
- Participants indicated they also employed people or were employed by people outside of MA: 37 (33%)

### Role

- Participants self-identified role as Developer: 63 (56%)
- Participants self-identified role as Publisher: 24 (21%)
- Participants self-identified role as All Other: 70 (63%)

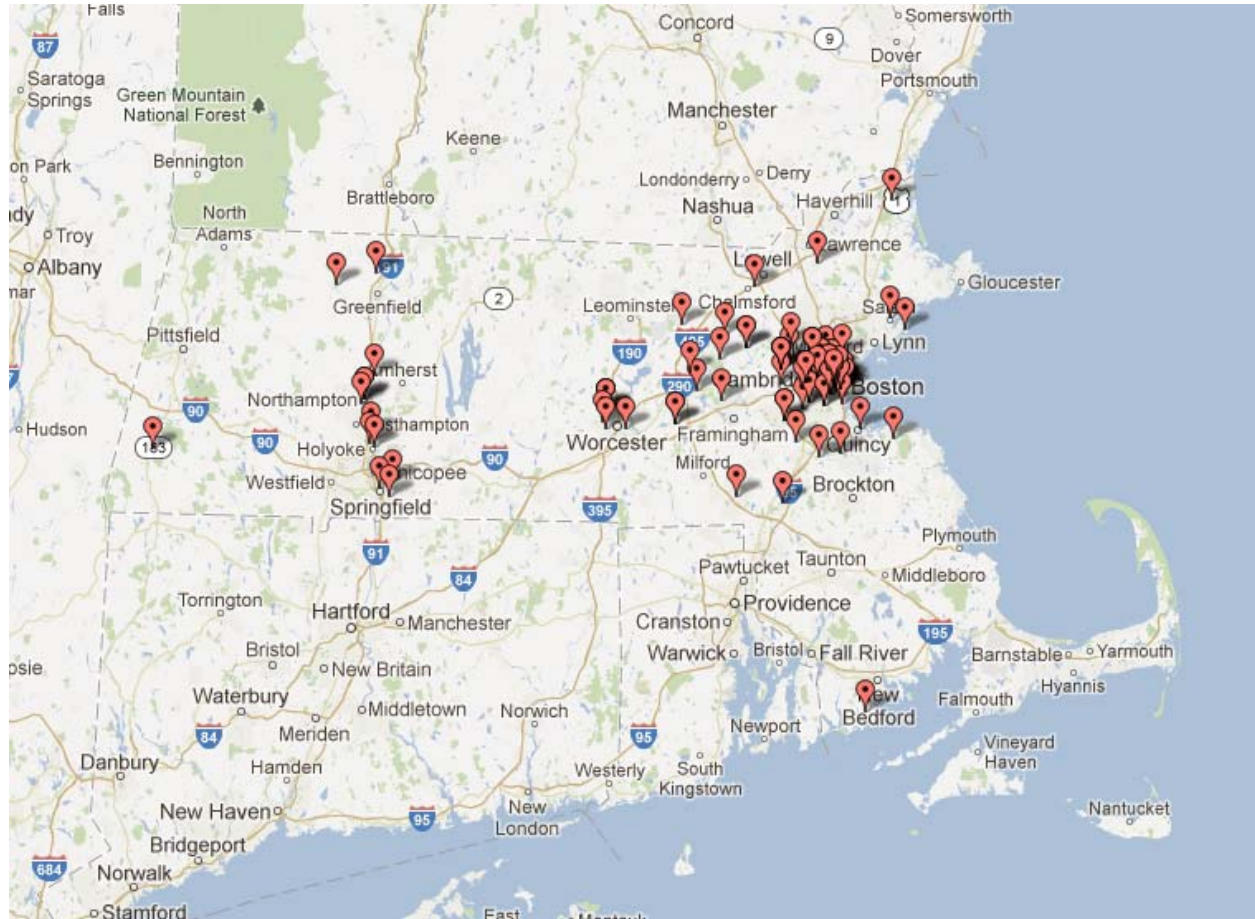
### Platform

- Participants self-identified platform as Desktop: 39 (35%)
- Participants self-identified platform as Web: 50 (45%)
- Participants self-identified platform as Mobile: 57 (51%)
- Participants self-identified platform as Console: 14 (13%)

### Age

- Participants provided date of incorporation or equivalent
  - 7 started in 2012
  - 11 started in 2011
  - 10 started in 2010
  - 26 started between 2005 and 2009
  - 11 started between 2000 and 2004
  - 13 started between 1980 and 1999

## MA Game Ecosystem Cluster Map



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